

Catawba Valley Chapter
The Professional Construction Estimators Association

of America, Inc.

Post Office Box 547, Hickory, NC 28603-0547

John Walker, Golf Tournament Chairman

30th Annual Kenneth N. Houston Memorial Golf Tournament

www.pcea-catawbavalley.org

Chartered November 9, 1978



August 26, 2015

Re: **Professional Construction Estimators Association – Catawba Valley Chapter’s
30th Annual Kenneth N. Houston Memorial Golf Tournament
Tournament Date – Friday, September 9, 2016**

TITLE SPONSOR: YOUR NAME SHOULD BE HERE!

Silver Sponsors: YOUR NAME SHOULD BE HERE!

Bronze Sponsors: YOUR NAME SHOULD BE HERE!

Dear Sir or Madam:

It is time again to begin preparations for our annual golf tournament. Last year’s tournament was a great success. Approximately one hundred six (106) golfers, six (6) major sponsors, thirty-four (34) hole sponsors and many door prizes! With the help of our sponsors we raised enough money for our association to award two (2) \$1,500.00 and one (2) \$1,000.00 college scholarships. Our goal is to match that same level and award college educational scholarships totaling \$5,000.00 again this year!

This will be our chapter’s 29th Annual Kenneth N. Houston Memorial Golf Tournament. This tournament is our local chapter’s only educational scholarship fundraiser. The proceeds of this tournament are used to provide educational scholarships, which our chapter awards to young people living in our area and studying construction related curriculum.

In addition to golfing, please take the time to consider how your company can financially help by choosing one of the options listed below before completing this application.

- **TITLE SPONSOR – Contact John Walker at (828) 381-4855 for Cost**
- **PCEA Silver Sponsorship at a cost of \$750.00**
- **PCEA Bronze Sponsorship at a cost of \$500.00**
- **Exclusive Hole Sponsorship at a cost of \$200.00**
- **Hole Sponsorship at a cost of \$100.00**
- **Provision of item(s) for Goody Bags (for 125 people)**
- **Provision of item(s) for Door Prizes (as many items as you would like)**

The tournament will once again be held at the Catawba Springs Course of Lake Hickory Country Club. **A COLD CUT BUFFET LUNCH WILL BE AVAILABLE BEGINNING AT 10:30 AM.** As usual, we’ll also have free beverages before and during the tournament and **FREE DINNER** will be available as golfers complete their round. Please RSVP for dinner and write “NO GOLF” in handicap blank if you will be attending dinner but will be unable to golf (a PCEA member or their guest may attend dinner only at no cost).

Any company providing PCEA Bronze or Silver Sponsorship is welcome to contact John Walker (828-381-4855 or jwalker@wcreynolds.biz) with any special requests such as signage, employee representation on the course during the tournament, etc. All creative and inventive requests are encouraged and welcomed!

Sincerely,

John Walker

Golf Committee Chairman

Catawba Valley Chapter
The Professional Construction Estimators Association

of America, Inc.

Post Office Box 547, Hickory, NC 28603-0547
John Walker, Golf Tournament Chairman

30th Annual Kenneth N. Houston Memorial Golf Tournament

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TITLE SPONSOR: **YOUR NAME SHOULD BE HERE!**

Silver Sponsors: **YOUR NAME SHOULD BE HERE!**

Bronze Sponsors: **YOUR NAME SHOULD BE HERE!**

Where: LHCC Catawba Springs Course
3820 Wandering Lane
Hickory, NC 28601
828-256-2171

When: **Friday September 9, 2016**
10:30 Check-in
12:00 Noon Shotgun Start

Format: 4 person Captain's Choice – One mulligan package per golfer that may be purchased now or at the course
The \$20 package includes 2 mulligans

Flights: Flights shall be determined by handicaps.

Prizes: Awards will be given for 1st place in each flight. **All prizes will be awarded immediately after dinner.**

Food: **IN RESPONSE TO PARTICIPANTS' REQUESTS, A COLD CUT BUFFET LUNCH WILL BE AVAILABLE BEGINNING AT 10:30 AM.** There will also be Free Beverages before & after the tournament, and Free Dinner for all golfers and non-golfers immediately following the tournament. Please RSVP for dinner!!! Cash bar will be open during dinner. If you are not golfing but would like to join us for dinner, please RSVP "no golf" on the handicap blank of the entry form.

Cost: \$340 per 4-person team or \$85 per individual golfer – includes green fees, cart fees, use of the driving range, dinner, and beverages.

Please consider sponsorship for our event. This is our only educational scholarship fund raising event. Opportunities to for sponsorship include:

- PCEA Silver Sponsorship of \$750
- PCEA Bronze Sponsorship of \$500
- Exclusive Hole Sponsorship of \$200
- Hole Sponsorship of \$100
- Longest Drive / Closest to Pin prizes
- Any items that you would like to donate for Goody Bags (for 110 bags)
- Any items that you would like to donate for door prizes

Please complete the attached entry form and return by September 5, 2016!



PCEA – Catawba Valley Chapter Sponsorship Opportunities 2016-2017

ELITE Sponsorship Level = \$5,000.00 (\$6,200.00 value)

- Golf Tournament Title Sponsor (\$2,500.00)
- Company Logo on PCEA Website w/link to Sponsor Website (\$1,500.00)
- Sponsorship of All 8 Business Meetings w/Company Name & Logo on all correspondence related to meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing and Christmas Party with Company Name & Logo on all correspondence related to events (\$1,000.00)

PREMIER Sponsorship Level = \$2,500.00 (Choose One)

A. Golf Tournament Title Sponsor

- One (1) team registration
- One (1) mulligan package for each player on your team
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament
- Company Name & Logo listed on all four of the prize holes
- Display Booth & Representatives of your company on-site during the tournament to promote your products and/or services
- Recognition in the following year's tournament as the previous year's sponsor

B. Web & Meetings Sponsor (\$3,700.00 value)

- Company Logo on PCEA Website for 1 year w/link to Sponsor Website (\$1,500.00)
- Sponsorship of All 8 Business Meetings w/ Company Name & Logo on all correspondence related to the meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing and Christmas Party with Company Name & Logo on all correspondence related to the events (\$1,000.00)

PLATINUM Sponsorship Level = \$1,500.00 (Choose One)

A. Web & Special Event Sponsor (\$2,000.00 value)

- Company Logo on PCEA Website for 1 year w/link to Sponsor Website (\$1,500.00)
- Sponsorship of a Single Special Event (\$500.00)
- Representatives of your company on-site during the Special Event to promote your products and/or services

B. Meetings & Golf Sponsor (\$2,550.00 value)

- Sponsorship of All 8 Business Meetings Company Name & Logo on all correspondence related to meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing and Christmas Party with Company Name & Logo on all correspondence related to the events (\$1,000.00)
- Golf Tournament Practice Green Sponsor (\$350.00)

GOLD Sponsorship Level = \$1,000.00 (Choose One)

A. Meeting & Special Events Sponsor (\$1,500.00 value)

- Sponsorship of All 8 Business Meetings w/Company Name & Logo on all correspondence related to meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing *and* Christmas Party w/Company Name & Logo on all correspondence related to the events (\$1,000.00)

B. Golf & Special Event Sponsor (\$1,250.00 value)

- Golf Tournament Silver Sponsor (\$750.00)
- Sponsorship of either the Family Outing **OR** Christmas Party w/Company Name & Logo on all correspondence related to the event (choose one event)

SILVER Sponsorship Level = \$750.00 (Choose One)

A. Golf Tournament Silver Sponsor

- One (1) team registration
- One (1) mulligan package for each person on your team
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament

B. Golf & Special Event Sponsor (\$850.00 value)

- Golf Tournament Practice Green Sponsor (\$350.00)
- Sponsorship of either the Family Outing **or** Christmas Party w/Company Name & Logo on all correspondence related to the event (choose one event)

BRONZE Sponsorship Level = \$500.00 (Choose One)

A. Golf Tournament Bronze Sponsor

- Representatives of your company on-site during the tournament to promote your products and/or services
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament

B. Special Event Sponsor

- Sponsorship of any single special event (includes: Annual Christmas Party, Annual Family Outing, Annual Membership Drive, Special Classes, Skeet Shoot, Cigar Social, Beer & Wine Tasting, Hickory Crawdad's Outing, or the Cover of the PCEA Fundraiser Calendar – This **EXCLUDES** the Annual Kenneth N. Houston Golf Tournament) with Company Name & Logo displayed on all correspondence related to the special event
- Representatives of your company on-site during the event to promote your products and/or services

PRACTICE GREEN Sponsorship Level = \$350.00

- Golf Tournament Practice Green Sponsor

EXCLUSIVE HOLE Sponsorship Level = \$200.00

- Golf Tournament Exclusive Hole Sponsor

STANDARD Sponsorship Level = \$100.00 (Choose One)

A. Golf Sponsor

- Golf Tournament Standard Hole Sponsor

B. Single Business Meeting Sponsor

- Sponsorship of any **SINGLE** Business Meeting w/ Company Name & Logo on all correspondence related to the meeting
- Representatives of your company on-site during the Business Meeting to promote your products and/or services